



Michael Campbell's

# MONEYTALKS

## WORLD OUTLOOK FINANCIAL CONFERENCE

FEBRUARY 7, 2020 | 1PM-9PM  
FEBRUARY 8, 2020 | 9AM-5PM

### WESTIN BAYSHORE, VANCOUVER, BC

Meet directly with pre-qualified high net worth and savvy investors in Vancouver February 7 - February 8, 2020. The MoneyTalks radio program and brand have been bringing Michael Campbell's unique and valuable insight to astute investors for 36 years. Over 800,000 listeners tune in weekly in Western Canada – over a thousand will be attending the event. There is no better opportunity to meet face to face with the right demographic of motivated investors.

## Target Qualified Retail Investors with MoneyTalks

Founded by **Michael Campbell**, MoneyTalks is committed to providing investors with world-class financial information and analysis through its radio, event and online platforms. We reach hundreds of thousands of people every week and that audience continues to grow.

At our annual World Outlook Financial Conference you can meet face to face with thousands of investors, the majority of whom are high net worth and active market participants. Our paid admission ensures a serious, experienced crowd. Our quality speakers generate dozens of investment ideas – why not be there to help them execute those decisions and share in the wealth?

- **Canada's #1-rated financial Show**
- Reaching over 800,000 weekly listeners on the CORUS radio network
- Receiving over 140,000 unique visits and 500,000 page views a month
- Over 4000+ paid conference attendees and video subscribers annually
- Over 30,000 weekly e-newsletter subscribers
- An iTunes What's Hot Top 30 podcast download

## Stat Shot

MoneyTalks Radio – BBM  
(Bureau of Broadcast Measurement) April 2018 #s  
Weekly Audience = **850,000+**

MoneyTalks.Net – Google Analytics as of May 2018  
Over **1 million** visitors annually  
Over **2.5 million** page views annually

Last year's Outlook Conference 2017/2018 Event Series  
Paid Attendance = **1,400+**  
Average per Client Ticket Price = **\$227**  
Video Subscribers = **2,000+**  
Average per Client Subscriber Price = **\$149**

## MoneyTalks Investors

Age  
18-24 = **6.3%**  
25-34 = **6.1%**  
35-44 = **14.8%**  
45-54 = **18.8%**  
55+ = **54%**

Income  
\$60-\$100K = **36.8%**  
\$100-\$150K = **14.5%**  
\$150K+ = **8%**

Home Ownership  
Home Owners = **84.7%**  
Hold Mortgage = **27%**

Education  
University = **30.8%**  
College/Technical = **24.2%**

## 2020 World Outlook Financial Conference Exhibitor \$6,000

- Booth Space at the Conference
- Onsite product information distribution to registered attendees
- Conference program logo placement
- [www.moneytalks.net](http://www.moneytalks.net) logo placement and hotlink
- Post-event access to all registered conference attendees through HPC Inc. database marketing services
- 5 complimentary tickets and 3 staff passes

### Client Registration Form

2020 World Outlook Financial Conference • February 7 & 8, 2020 • Vancouver, BC

#### STEP 1 - Complete Company Profile

Company Name: \_\_\_\_\_ Website: \_\_\_\_\_  
Street Address: \_\_\_\_\_ Main Contact: \_\_\_\_\_  
City, Province: \_\_\_\_\_ Position: \_\_\_\_\_  
Postal Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

#### STEP 2 - Select Registration

Exhibitor Package \$6,000

#### STEP 3 - Sponsorship Options

If interested in any options below, please check the box below and a representative will contact you with additional information

- Attendee Lanyard Sponsor \$3,500  
 Attendee Bag Sponsor \$3,000  
 Coffee Sponsor \$3,000  
 Notepad Sponsor (provide product)  
 Registration Sponsor \$2,500

#### STEP 4 - Indicate Payment Method

- Cheque - Please make cheques payable to:  
High Performance Communications  
200 - 100 Park Royal, West Vancouver, BC V7T 1A2
- Payment via Credit Card  
We will email you our cc authorization form

#### STEP 5 - Order Confirmation

Print Name: \_\_\_\_\_  
Date: \_\_\_\_\_  
Sign: \_\_\_\_\_

#### Office Use Only:

Invoice # \_\_\_\_\_  
Invoice Amount \_\_\_\_\_  
Booth # \_\_\_\_\_

**PLEASE SCAN & EMAIL TO:**  
**christine@moneytalks.net**